



# 14<sup>TH</sup> ANNUAL CALIFORNIA INDEPENDENT FILM FESTIVAL

**FEBRUARY  
10TH – 16TH**

[www.CAIFF.org](http://www.CAIFF.org)

## The 2012 Iron Filmmaker Contest



Do you have what it takes to be a Filmmaker?  
Here's your chance to show off your  
filmmaking skills!

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Iron Filmmaker is a 24-hour contest open to teams of filmmakers ages 13 and older with the challenge to produce a quality three-minute story. This high energy, zany competition is open to everyone from industry veterans to video prodigies. The entire contest is free. **Teams must pre-register online at [www.caiff.org](http://www.caiff.org).**

Contestants will have 24 hours to create a complete three-minute short film. The film must include the secret ingredients that all participants will be given at the kick off at 10:00am on Saturday, January 28th at The New Rheem Theatre located at 350 Park St. Moraga, CA. The completed movie must be turned in by 11:00am on Sunday, January 29th at the same starting location. Late submissions will not be accepted. For the next 2 weeks, the movies will be screened and judged by our selected panel of judges.

All films submitted will be shown at The New Rheem Theatre at 11:00am, Sunday, February 12th. Each team will receive 2 complimentary passes to the Festival Screening of the Iron Filmmaker Showcase. Additional tickets are \$12 each.

The winner of the contest will receive the following:

- a grand prize of \$500.00
- 4 seats at the Closing Night Ceremony, Thursday, Feb. 16th at 6:30pm
- recognition as the Iron Filmmaker Winner at the Closing Night Ceremony with your winning film being shown at the Closing Night Ceremony, Feb. 16 at 6:30pm
- showing of your winning film on the CAIFF website

Second, Third Place Winners, & Winner of the Audience Choice Award will receive 2 seats to the Closing Night Ceremony on Feb. 16 at 6:30pm. There will be other recognized awards such as "Best Use of Theme", "Best Creative Concept", "Best Performance", etc.

ONLY the first 30 entries will be accepted. Send us your contact information now to reserve your place! We will send you back via email an entry form that you will need to fill in and fax back to us to complete your entry process. You are NOT entered until the completed form is sent back.

### **Saturday, January 28th, 2012: 10:00am Kick-off**

- 30 pre-registered teams meet at The New Rheem Theatre (350 Park Street) for further instructions.
- Three specific requirements are announced that must be included in the submitted DVD. These three requirements are disclosed at the kick-off to eliminate any pre-planning or pre-filming.
- No nudity or vulgarity will be accepted in submissions.
- For release of liability, a form must be signed before the kick-off meeting.
- Those under 18 must be accompanied by an adult who must sign the release form.

### **Sunday, January 29th, 2012: 11:00am**

- DVDs are submitted at The New Rheem Theatre (350 Park Street). Late submissions will not be accepted!
- Each DVD must have one name and phone number written directly on the DVD.
- Short films over three minutes will be disqualified.

### **Sunday, February 12th, 2012: 11:00am**

- All submitted and qualified films will be shown to all during a filmmakers' showcase at 11:00am at The New Rheem Theatre. Each team receives two complimentary tickets. Additional tickets can be purchased at \$12 each.
- Winners and prizes will be announced. (Categories: First Place, Second & Third Place, Audience Favorite, Best Performance, Best Use of Theme, & Honorable Mention)

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